

# DENNIS COKELEY

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## PROFESSIONAL SUMMARY

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Results-driven Data Analyst with 18+ years of experience transforming complex datasets into actionable business intelligence. Proven track record of building end-to-end reporting pipelines, migrating on-premises infrastructure to cloud data warehouses, and automating processes that deliver measurable cost savings. Deep expertise in SQL, Snowflake, Power BI/DAX — with hands-on experience across banking, finance, and enterprise environments.

## CORE COMPETENCIES

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SQL • Snowflake • Power BI / DAX • Python • Power Automate • Power Apps • Data Warehouse Management • KPI Reporting • Dashboard Development • Data Quality & Governance • Business Process Automation • Requirements Gathering • Data Integration • Crystal Reports • Excel • Sigma • Python

## PROFESSIONAL EXPERIENCE

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### Quontic Bank Fullerton, CA

#### *Data Analyst / Developer Mar 2021 – Present*

- Engineered and automated a comprehensive reporting suite — encompassing daily, weekly, and monthly KPI and transactional reports — using SQL, Snowflake, Power BI/DAX, and Power Automate, reducing manual reporting time by an estimated 40+ hours per month.
- Architected and led the full migration from on-premises SQL Server to Snowflake Data Warehouse, improving query performance, scalability, and cross-team data accessibility.
- Designed and deployed a custom PowerApps data-entry application for third-party risk assessments, eliminating a manual workflow and delivering \$100K+ in annual cost savings and 30+ hours per month in reclaimed productivity.
- Directed 5+ vendor data integrations with a 100% on-time, on-scope delivery rate, coordinating across technical and business stakeholders to ensure seamless data flow.
- Established data quality monitoring frameworks and integrity validation processes within Snowflake, proactively identifying and resolving data issues before impacting downstream reporting.

### MUFG Union Bank Brea, CA

#### *Business Systems Analyst Jan 2008 – Mar 2021*

- Architected and deployed a custom CRM application with integrated reporting and forecasting modules, streamlining client relationship management workflows across multiple business units.
- Automated KPI reporting pipelines through ETL job design and scheduling, reducing report turnaround time and improving analytical accuracy for leadership decision-making.
- Built and maintained executive-level dashboards and operational reports in Tableau, Power BI/DAX, SQL, and Crystal Reports, enabling data-driven decision-making across the organization.
- Partnered with business stakeholders, IT teams, and third-party vendors to gather requirements, conduct UAT, and implement system solutions — consistently delivering on scope and timeline.
- Served as a key contributor across the full BI lifecycle for 13+ years, supporting enterprise analytics needs through organizational changes, system upgrades, and process improvements.

## EDUCATION

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### University of South Dakota 2003

*Bachelor of Science, Business Administration*

## TECHNICAL SKILLS

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**Data & BI Tools:** SQL, Snowflake, Power BI/DAX, Tableau, Crystal Reports, Excel, Python, Sigma

**Automation & Low-Code:** Power Automate, Power Apps, ETL job scheduling

**Programming:** DAX, SQL scripting, Python, SQL

**Cloud & Databases:** Snowflake Data Warehouse, SQL Server (on-prem & cloud)

**Soft Skills:** Requirements Gathering, Cross-functional Collaboration, Project Management, Vendor Management